

V

MY VILLAGE
news



SMACK *bang*

{ when it comes to advertising,
positioning is everything! }

MY VILLAGE NEWS PRESENTS THE ULTIMATE OPPORTUNITY
TO PROMOTE YOUR BUSINESS TO THE **LOCAL AND AFFLUENT**
READERS IN BRISBANE'S HIGHLY DESIRED NEW FARM PRECINCT.

10 YEARS
IN PRINT
WITH DEDICATED LOCAL
READERSHIP

reaches over
55,000 engaged readers
of educated, high
net worth and
professional status
each month.



distributed only

in Brisbane's renowned fashion-forward,
fine-dining, high-spend suburbs.

20,000 MONTHLY
COPIES
hand-delivered

IN NEW FARM, TENERIFFE,
NEWSTEAD, SPRING HILL,
K'POINT, BOWEN HILLS,
FORTITUDE VALLEY +
PETRIE BIGHT.



contact us today:

PH. 3254 4965

advertising@myvillagenews.com.au

V | 2018 **BOOKING** form

booking options >>>

Please indicate your desired:

- Ad Size
- Number of issues
- Months to appear

Ad Rates (per issue) - please tick

AD SIZE	<input checked="" type="checkbox"/> CASUAL	<input checked="" type="checkbox"/> 3 - 5 ISSUES	<input checked="" type="checkbox"/> 6 - 12 ISSUES
A FULL PG	\$2000 + GST	\$1800 / AD + GST	\$1600 / AD + GST
B HALF PG HORIZONTAL	\$1080 + GST	\$980 / AD + GST	\$880 / AD + GST
B HALF PG VERTICAL	\$1080 + GST	\$980 / AD + GST	\$880 / AD + GST
C QUARTER PG	\$700 + GST	\$650 / AD + GST	\$600 / AD + GST
D EIGHTH PG	\$400 + GST	\$350 / AD + GST	\$300 / AD + GST
E CLASSIFIED	\$200 + GST	\$175 / AD + GST	\$150 / AD + GST

Schedule - please tick

MONTH	<input checked="" type="checkbox"/>	BOOKING	ARTWORK	DELIVERY
JANUARY		TUES 2ND JAN	THURS 4TH JAN	WED 10TH JAN
FEBRUARY		THURS 25TH JAN	TUES 30TH JAN	MON 5TH FEB
MARCH		FRI 23RD FEB	TUES 27TH FEB	MON 5TH MARCH
APRIL		FRI 23RD MARCH	TUES 27TH MARCH	WED 4TH APRIL
MAY		FRI 20TH APRIL	TUES 24TH APRIL	MON 30TH APRIL
JUNE		FRI 25TH MAY	TUES 29TH MAY	MON 4TH JUNE
JULY		FRI 22ND JUNE	TUES 26TH JUNE	MON 2ND JULY
AUGUST		FRI 20TH JULY	TUES 24TH JULY	MON 30TH JULY
SEPTEMBER		FRI 24TH AUG	TUES 28TH AUG	MON 3RD SEPT
OCTOBER		FRI 21ST SEPT	TUES 25TH SEPT	MON 1ST OCT
NOVEMBER		FRI 26TH OCT	TUES 30TH OCT	MON 5TH NOV
DECEMBER		FRI 23RD NOV	TUES 27TH NOV	MON 3RD DEC
12 MONTHS		12 MONTH PACKAGE		

+ ad design

The Ad Rates listed do not include design. If you require MVN design services, please indicate how many different ads you require across the total time of your booking.

ADVERTS REQUIRING DESIGN

Each new advert includes an initial design and 1 set of changes. This is charged at a flat fee of \$50 + GST / design.

Please note: Extra changes will incur an additional fee at the standard hourly rate of \$XX + GST. Stock images are not included in the ad design rate.

= total spend

AD COST	\$
AD DESIGN (Number of designs x \$50/design)	\$
+ 10% GST	\$
final total	\$

payment options

BUSINESS NAME	AUTHORISING OFFICER		
MAILING ADDRESS			POSTCODE
EMAIL	PHONE	FAX	

EFT
BSB:064 119 AC:102 706 55

CHEQUE
PAYABLE TO: VILLAGE NEWS
PUBLISHING PTY LTD

I CONFIRM THE BOOKING AND ACCEPT THE TERMS & CONDITIONS

SIGNATURE

DATE

CREDIT CARD
AMEX 3% SURCHARGE

CARD HOLDER NAME

AMOUNT

CARD EXPIRY DATE

CARD NUMBER

TERMS & CONDITIONS: Advertisement design is not included in the advertised rate. Basic ad design is charged at the rates mentioned above. Loadings apply for pages 2-9 and preferred position. Amex has a 3% surcharge. Cancellations will not be accepted within seven days of publication date. Invoiced credit terms is strictly 14 days from date of publication. Discount and Prepaid ad rates and special offers must be paid at confirmation of the booking otherwise the casual rate will apply. Unpaid or overdue accounts will attract a surcharge of 5%. Any packages must be used in 12months. All artwork is copyright to the New Farm - Fortitude Valley Village News. Village News Publishing Pty Ltd ACN 162090431 does not accept responsibility for any content in any advertisement or advertorial published.

contact us today:

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