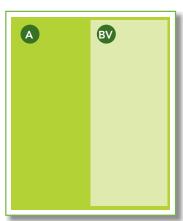
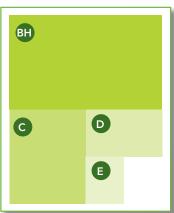


2017 deadlines and specifications

JANUARY TO DECEMBER 2017

EDITION	BOOKING	ARTWORK	DELIVERY
JANUARY	Mon 2 nd Jan	Wed 4 th Jan	Tues 10 th Jan
FEBRUARY	Fri 27 th Jan	Tues 31st Jan	Mon 6 th Feb
MARCH	Fri 24 th Feb	Tues 28 th Feb	Tues 6 th March
APRIL	Fri 24 th March	Tues 28th March	Mon 3 rd April
MAY	Fri 21st April	Mon 24 th April	Mon 1 st May
JUNE	Fri 19 th May	Tues 23 rd May	Mon 29 th May
JULY	Fri 23 rd June	Tues 27 th June	Mon 3 rd July
AUGUST	Fri 21 st July	Tues 25 th July	Mon 31 st July
SEPTEMBER	Fri 25 th August	Tues 29th August	Mon 4 th Sept
OCTOBER	Fri 22 nd Sept	Tues 25 th Sept	Mon 2 nd Oct
NOVEMBER	Fri 20 th Oct	Tues 24th Oct	Mon 30 th Oct
DECEMBER	Fri 24 th Nov	Tues 28 th Nov	Mon 4 th Dec





AD SIZES

SIZES		HEIGHT	WIDTH
А	Full Page	275 mm	235 mm + 3 mm bleed
BV	Half Page Vertical	250 mm	105 mm
ВН	Half Page Horizontal	120 mm	215 mm
С	Quarter Page Vertical	120 mm	105 mm
D	Eighth Page	57 mm	105 mm
Е	Classified	60 mm	50mm

ADVERTISING SPECIFICATIONS

All display ads are to be supplied as 300 dpi Hi-RES PDF's only. (ONLY Full page ads are to have 3 mm bleed and crop marks, with 10mm margins. Email advertising@newfarmvillagenews.com.au for full and double page ad specifications)

- Convert all images and photographs to CMYK and 300dpi. Please convert all fonts to outlines.
- Emails with attachments are not to exceed 10Mb. If over please email advertising@ newfarmvillagenews.com.au for dropbox details.
- Attachments can be complete art supplied in PDF format or JPG format at 300dpi.
- Magazine printed on 54 gsm LWC stock.

